

FDA'S Implementation of FSMA: *THE 2012 UPDATE*

Edgar Asebey-Birkholm, Esq. Chair, FDA Practice Group

International Trade Association of Greater Chicago

Chicago, Illinois July 11, 2012

All materials contained in this presentation are protected by United States copyright law and may not be reproduced, distributed, transmitted, displayed, published or broadcast without the prior written approval of Sandler, Travis & Rosenberg, P.A.. You may not alter or remove any trademark, copyright or other notice from copies of the content. The materials contained in this presentation are provided for informational use only and should not be considered legal advice. The hiring of a lawyer is an important decision that should not be based solely on advertisements or seminar/ webinar materials. Before you decide, contact us and we will send you free written information about our qualifications and experience.

© 2012 Sandler, Travis & Rosenberg, P.A. All Rights Reserved.

All Rights Reserved

WWW.STRTRADE.COM

SER

The Food Safety Modernization Act



- Effective January 4, 2011
- Most significant change to U.S. food supply regulations since 1938
- Creates a comprehensive risk-based approach to food safety
- 50 FDA guidances and/or regulations to be published over approximately 36 months

All Rights Reserved

WWW.STRTRADE.COM

S

FSMA = Paradigm Shift

Before FSMA...

- · Event-based response
- Reactive
- "Gatekeeper".
 Partnered w/ OGAs to enforce laws.
- Addressed problems only after they arose

After FSMA...

- Risk-based, approach
- Proactive: Inspections, verifications
- FDA has new enforcement authority and tools
- Regulations intended to prevent food safety incidents

Prevention is the key!

All Rights Reserved

WWW.STRTRADE.COM





Agenda

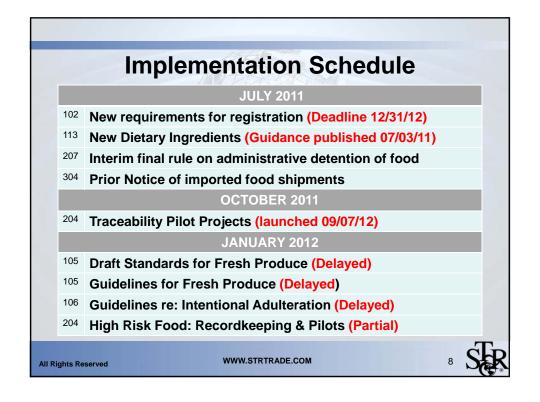
- I. FSMA Overview
- **II.** FSMA Implementation Update
- III. Food Producers: New Responsibilites under FSMA
- IV. Importers: New Responsibilites under FSMA
- V. Import Alerts & HACCP Plans
- VI. What to expect in 2012 and Beyond
- VII. Question & Answer

All Rights Reserved

WWW.STRTRADE.COM



UPON ENACTMENT (JANUARY 2011)		
101	Inspection of records	
107	Authority to collect fees (Implemented/Under enforcement discretion)	
201	Targeting of inspections resources	
206	Mandatory recall authority	
303	Authority to require import certificates	
306	Inspection of foreign food facilities	
309	Identification of smuggled food	



Implementation Schedule **JULY 2012 Hazard Analysis and Risk-based controls** Standards re: Intentional Adulteration 302 Voluntary Qualified Importer Program (VQIP) **Third Party Accreditation Process JAN 2013 Program for Accreditation of Laboratories Draft traceability standard** 301 Foreign Supplier Verification Program (FSVP) Plan to expand foreign government capacity Recognition of accreditation bodies Accreditation of third parties WWW.STRTRADE.COM All Rights Reserved

Agenda

- I. FSMA Overview
- II. FSMA Implementation Update
- III. Food Producers: New Responsibilites under FSMA
- IV. Importers: New Responsibilites under FSMA
- V. Import Alerts & HACCP Plans
- VI. What to expect in 2012 and Beyond
- VII. Question & Answer

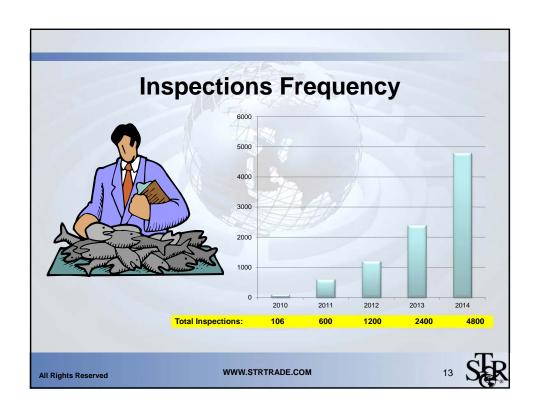
All Rights Reserved

WWW.STRTRADE.COM



Food facility registration • Under BTA: registration required for all foreign food facilities + US Agent • Under FSMA 102: - bi-annual registration (Beginning Oct/Dec 2012) - FSMA - new authority to suspend registration Registration goes from passive database to active enforcement tool!

Inspection of Foreign Facilities Under FSMA 306: - Secretary MAY enter into arrangements...to facilitate inspections pursuant FSMA 102 Under FSMA 102: - registration of facilities - suspension of registration Under FSMA 306: Request for inspection shall be considered refused if factory, warehouse, etc. does not respond to inspection request during the 24 hours after such request is made. Consequence: Entries may be refused. WWW.STRTRADE.COM All Rights Reserved









HAZARD ANALYSIS & RISK-BASED PREVENTIVE CONTROLS

FDA Response to Peanut &Tree Nut Processors Association:

(June 18, 2012)

"This responds to your letter of May 29, 2012, concerning FDA's plans regarding the preventive controls and foreign supplier verification provisions in sections 103 and 301 of the Food Safety Modernization Act (FSMA). Your letter was prompted by the approaching statutory effective date of July 3, 2012, for the preventive controls provision."

"FDA is committed to full and timely implementation of FSMA and will be issuing proposed rules to implement sections 103 and 301. Those rules, when final, will contain provisions that clarify industry's responsibilities and will foster compliance with FSMA's new requirements in an orderly and effective manner. FDA will expect to enforce compliance with these new FSMA requirements in timeframes that will be described in the final rules."

Michael R. Taylor

Deputy Commissioner for Foods

All Rights Reserved

WWW.STRTRADE.COM

17



WRITTEN SAFETY PLAN



- FSMA 106
- For facility site AND for specific food articles
- Site risks
- Control of food risks
- Systems monitoring

NOTE: Plan is basis for compliance. If you violate your plan you violate the law

All Rights Reserved

WWW.STRTRADE.COM



STANDARDS FOR FRESH PRODUCE



- > FSMA 105
- FDA will establish standards for safe production & harvesting
- Standards will apply to processed foods and raw fruits & vegetables and are intended to minimize risk of serious adverse health consequences
- > Jan. 2012
 - Proposed rule to be published (delayed)
 - Updated Good Agricultural Practices (GAP) to be published (delayed)

All Rights Reserved

WWW.STRTRADE.COM

1



Agenda

- I. FSMA Overview
- II. FSMA Implementation Update
- III. Food Producers: New Responsibilites under FSMA
- IV. Importers: New Responsibilites under FSMA
- V. Import Alerts & HACCP Plans
- VI. What to expect in 2012 and Beyond
- VII. Question & Answer

All Rights Reserved

WWW.STRTRADE.COM







Prior Notice

- FSMA 304, amending BTA Prior Notices Requirement
- Effective: June 2011
- (m) Prior notice of imported food shipments (1) In the case of an article of food that is being imported or offered for import into the United States, the Secretary, after consultation with the Secretary of the Treasury, shall by regulation require, for the purpose of enabling such article to be inspected at ports of entry into the United States, the submission to the Secretary of a notice providing the identity of each of the following: The article; the manufacturer and shipper of the article; if known within the specified period of time that notice is required to be provided, the grower of the article; the country from which the article originates; the country from which the article is shipped; any country to which the article has been refused entry; and the anticipated port of entry for the article. An article of food imported or offered for import without submission of such notice in accordance with the requirements under this paragraph shall be refused admission into the United States. Nothing in this section may be construed as a limitation on the port of entry for an article of food.

All Rights Reserved

WWW.STRTRADE.COM

23



Third-Party Auditor Accreditation

- FSMA 307
- FDA will accredit 3rd parties or recognize accreditation bodies
- FDA/accreditation bodies: certify food articles and/or facilities
- Jan 2013: List of accreditation bodies will be posted on FDA list
- June 2012:
 - FDA develops model standards
 - FDA issues regulations re: conflict of interest



All Rights Reserved

WWW.STRTRADE.COM







Enforcement of FSMA



- 1. Shut down food facility via suspension of registration
- 2. Issue civil penalties in the \$10,000's or \$100,000's
- 3. Initiate court action for seizure or injunction
- 4. Issue Import Alert which results in refused entry
- 5. Prosecute for "Smuggled Food" (knowing false statement)

All Rights Reserved

WWW.STRTRADE.COM

2



Agenda

- I. FSMA Overview
- II. FSMA Implementation Update
- III. Food Producers: New Responsibilites under FSMA
- IV. Importers: New Responsibilites under FSMA
- V. Import Alerts & HACCP Plans
- VI. What to expect in 2012 and Beyond
- VII. Question & Answer

All Rights Reserved

WWW.STRTRADE.COM



FDA Import Alerts

- Violative History: of foods, manufacturers/shippers, growers, geographic area, countries of origin, importers, combination of issues
- <u>Detention Without Physical Exam (DWPE):</u> based on evidence from field offices or foreign inspections; foreign govt, state or agency
- > Removal from DWPE: by submitting petition to FDA.
- Petition require evidence of:
 - 1. Successful identification of source of contamination
 - Successful implementation of adequate Corrective Action Plan (CAP)
 - 3. Implementation of a new HACCP Plan incorporating CAP
 - 4. Evidence of entry of a minimum of five (5) non-violative shipments (including laboratory analysis)
 - 5. Assurance cause of violation has been corrected

29 All Rights Reserved

WWW.STRTRADE.COM

29



Agenda

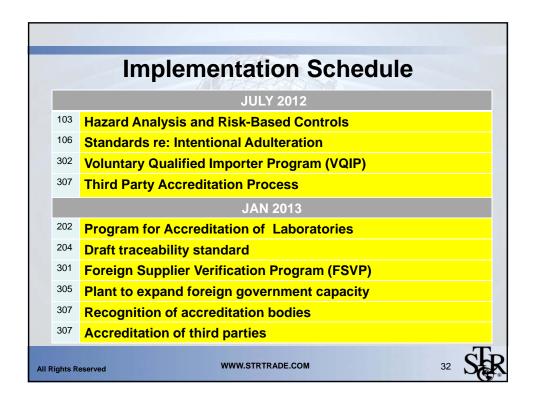
- I. FSMA Overview
- II. FSMA Implementation Update
- III. Food Producers: New Responsibilites under FSMA
- IV. Importers: New Responsibilites under FSMA
- V. Import Alerts & HACCP Plans
- VI. What to expect in 2012 and Beyond
- VII. Question & Answer

All Rights Reserved

WWW.STRTRADE.COM



	Implementation Schedule	
JULY 2011		
102	New requirements for registration	
113	New Dietary Ingredients	
207	Interim final rule on administrative detention of food	
304	Prior Notice of imported food shipments	
	OCTOBER 2011	
204	Traceability Pilot Projects	
	JANUARY 2012	
105	Draft Standards for Fresh Produce	
105	Guidelines for Fresh Produce	
106	Guidelines re: Intentional Adulteration	
204	High Risk Facilities	



Foreign Government Capacity Building



- FSMA 305
- Effective Jan. 2013
- Bilateral/multilateral food safety agreements
- Secure electronic data sharing

- Mutual recognition of inspection reports
- Training of foreign governments and producers
- Harmonization of Codex Alimentarius
- Multilateral acceptance of laboratory methods and testing and detection techniques

All Rights Reserved

WWW.STRTRADE.COM

3:



3-Steps Process for Compliance

- 1. <u>Understand</u> which provisions of the FSMA affects your business directly and when compliance is required
- 2. <u>Begin training</u> your staff to understand new FDA requirements
- 3. Work with experienced FDA and customs counsel to:
 - Understand impact of new regulations
 - > Plan for timely compliance
 - > Train your staff
 - Comply fully with portions of FSMA that apply to your business

All Rights Reserved

WWW.STRTRADE.COM



Agenda

- I. FSMA Overview
- II. FSMA Implementation Update
- III. Food Producers: New Responsibilites under FSMA
- IV. Importers: New Responsibilites under FSMA
- V. Import Alerts & HACCP Plans
- VI. What to expect in 2012 and Beyond
- VII. Question & Answer

All Rights Reserved

WWW.STRTRADE.COM

35



Questions?



Edgar Asebey-Birkholm, Esq. Chair, FDA Practice Group

1000 NW 57th Court Miami, FL 33124 easebey@strtrade.com (305) 894-1012

All Rights Reserved

WWW.STRTRADE.COM

