

# Certificates of Origin

## Doing it Electronic

**Carman Rossi**

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# Presentation Focus

- **How eCertify works**
- **Global solution**
- **Global Challenges**



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# How eCertify Works

- Internet changes everything 365 x 24 x 7



**eCertify, the efficient way to process Certificates of Origin, saves you time and money.**

Stamped.  
Signed.  
Certified.  
Returned.  
Fast!

Mailing or sending couriers to get your Certificates of Origin stamped is both inefficient and costly.

That is why we have adopted the next generation eCert technology as our standard to process your Certificates of Origin. With eCert, Exporters and Freight Forwarders now have a seamless and streamlined electronic solution providing real value in cost savings and efficiency gains. So eliminate your paper-based processing of Certificates and start saving time and money today!

With eCert you will:

- Eliminate courier costs
- Reduce administration costs
- Reduce errors
- Improve turnaround time
- Receive prompt notification of acceptance or rejection

**There are two options to submit your export document to the Chamber**



[Register here](#)

[Login](#)

Register here

Sign Up for Your New Account

Fields marked with \* are mandatory

Enter an existing email to receive

Email:

Password:

Confirm Password:

If you forget your password we will question.

Security Question:

Answer:

Your Details

Title:

First Name:

Last Name:

Position:

Phone:

Signature:

Company Details

Company Name:

Address:

ABN (if Applicable):

Logo:

[How do I upload?](#)



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# How eCertify Works

## 1. Exporter

- Multiple registrations
- Single login
- process own COO

## 2. Freight Forwarder

- Registers their Exporters
- Processes for Exporters

The screenshot displays the eCertify registration interface, divided into two main sections: 'Company Details' and 'Create My Log In Details'.

**Company Details**

**Register my company**

Company Name:  \*

Country: Choose a Country...  /  \*

Street Address:  \*

City:  \*

ZIP / Postal code:  \*

Company Phone:  \*

Company Fax:

Company Email:  \*

Company Description:

Timezone: Choose a Timezone...

☐ I am an Exporter

☐ I am a Freight Forwarder / Agent

**Create My Log In Details**

Personal Email  ? \*

Confirm Email:  \*

Password  ? \*

Confirm Password:  \*

Security Question  ? Choose a question...

# How eCertify Works

- **WebDocs**

- On line access to create:
  - COO, CI and PL
- Add other documents as PDF

- **Submit**

- Off line using WP
- Submit as PDF

- **Direct**

- FF or Exporter Software
- Direct connect to Chamber

**eCert Submit** Create new eCert Submit

My Shipments  
Create eCert Submit  
Pending Shipments  
Processed Shipments  
Maintenance  
My Details

Browse for the required documents that you want the Chamber to Stamp and Sign. Add additional documents as you wish. You can add a note to send to your chamber. Press Submit to send the selected documents. An Exporter Reference is required to help you identify your Shipment.  
Note: Only PDF documents can be uploaded.  
Click [here](#) for more details.

**eCert - Certificate of Origin**

Packing List  
Container Packing List  
Processed Shipments  
Maintenance  
My Trading Names  
My Details

Submitting Member: [Log Out](#)

Exporter Inc  
1 King Street  
Arlington  
Virginia 22314  
UNITED STATES OF AMERICA

Consignee

Port of Loading

Vessel

Voyage

Port of Discharge

Final Destination

Consignment Creation Date

Consignment Submit Date

From:

From:

**CERTIFICATE OF ORIGIN**

CARMAN CHAMBER OF COMMERCE

Carman Chamber of Commerce

1 Main Street  
Alexandria  
Virginia 22314  
United States of America  
Ph: +1 703 998 3544  
Fax: +1 703 998 3544  
ecert@carmanchamber.org

Created	Submitted	Certificate #
Jul 21, 2011	Jul 21, 2011	EWU00000845
Mar 03, 2011	Mar 06, 2011	EWU00000722
Mar 03, 2011	Mar 06, 2011	EWU00000723
Mar 18, 2011	Mar 18, 2011	EWU00000724

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# eCertify - Global

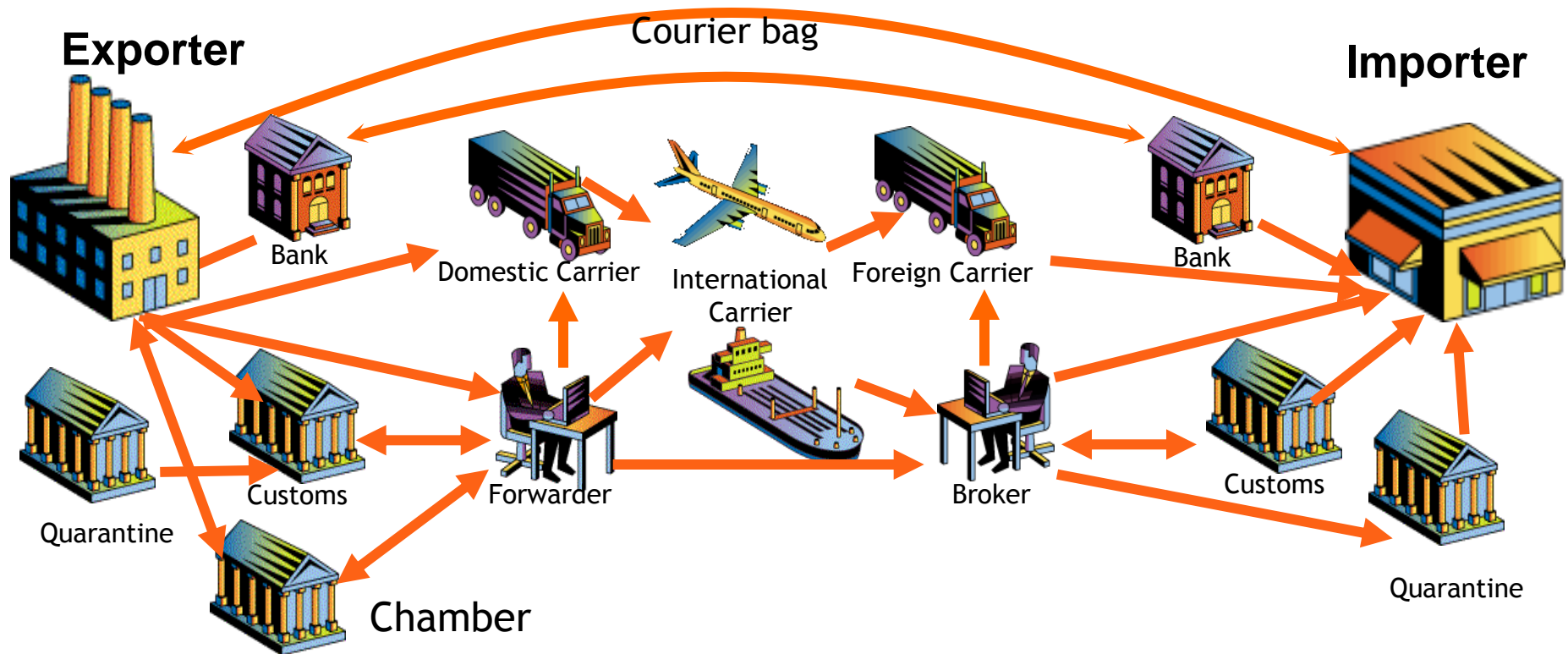


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# Challenges – Cost & Parties

- Manual COO cost to US exports – \$500million per year
- Local/overseas courier costs \$60 to \$150 per shipment



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# Challenges – What are the Rules?

## Chamber

- Appoints Authorised Officer
- Formal Undertaking replaced Notary
- Service to members and non

## Exporter / Freight Forwarder

- Appoints Authorised Officer
- Formal Undertaking
  - ✓ bound by the Standard Rules
  - ✓ indemnifies Chamber
  - ✓ responsible for declaration
  - ✓ allows direct access to Customs
- Submits signed COO & Invoice



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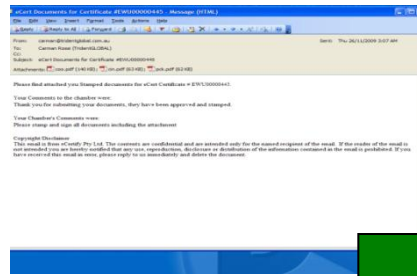
# Challenges – What are the Rules?

## Incoterms 2010 -Traders

- Exporter and Importer terms
- Provides for electronic documents

## UCP 600 - Banks

- Rules for Letters of Credit
- Provides for electronic documents




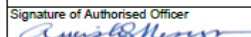

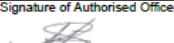
Exporter Band of Outsiders 1109 N. El Centro Ave. Los Angeles, CA 90038 USA		Certificate No EWU00000160	Page 1	Pages 1 of 1
Consignee PIER S.P.A. Via NUova Trevigiana, 87 31032 Casale Sul Sile (TV) ITALY		Exporter's Reference	Letter of Credit No	
Buyer (if not Consignee)				
<b>CERTIFICATE OF ORIGIN</b>				
Port of Loading Los Angeles		Date of Departure 22 Jan 2010		
Flight No		Final Destination		
Port of Discharge Tessera, ITALY		Final Destination		
Marks and Numbers	Number and kind of Packages	Description of Goods	Export Statistical Code	Gross Weight lb
12Y852W0685053513	1-box	Watchbands of base metal, not gold	9113.20.00	20
The undersigned, being duly authorized by the Exporter, and having made the necessary enquiries hereby certify that based on the rules of origin of the country of destination, all the goods listed originate in the country and place designated. I further declare that I will furnish to the Customs authorities of the importing country or their nominee, for inspection at any time, such evidence as may be requested for the purpose of		The undersigned, duly authorized by the Designated Issuing Authority certifies on the basis of information supplied and to the best of their knowledge and belief that the goods are of the designated origin, production or manufacture.		
The goods were produced/manufactured at		Signature of Authorised Officer		
Insert place of produced / manufactured		Date		
Signature of Authorised Officer <i>Ayoub H. H.</i>		21 Jan 2010		

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# Challenges – General?

- Lack of Knowledge
  - COO process
  - Export process
- Who's in Charge
- FTA's
- Embassies & Consulates
- Stamps, seals or embossed
- Wet Signatures
- Fees
- Stamp Lending

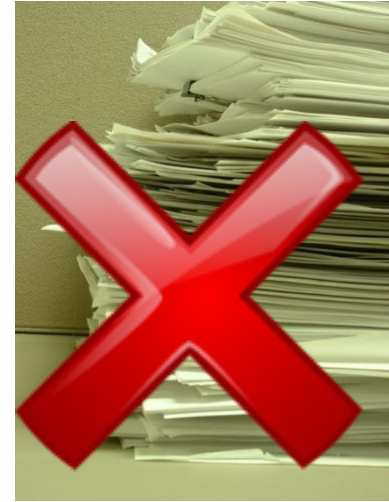
Exporter Band of Outsiders 1109 N. El Centro Ave. Los Angeles, CA 90038 USA		Certificate No <b>EWU00000160</b>	Page <b>1</b>	Pages <b>1 of 1</b>
Consignee PIER S.P.A. Via NUova Trevigiana, 87 31032 Casale Sul Sile (TV) ITALY		Exporter's Reference Letter of Credit No		
Buyer (if not Consignee)				
<b>CERTIFICATE OF ORIGIN</b>				
Port of Loading Los Angeles		 Los Angeles Area Chamber of Commerce 350 South Bixel Street Los Angeles California 90017 Phone: +1 213 580 7500 Fax: +1 213 580 7511		
Aircraft	Date of Departure <b>22 Jan 2010</b>			
Flight No				
Port of Discharge Tessera, ITALY	Final Destination			
Marks and Numbers	Number and kind of Packages	Description of Goods	Export Statistical Code	Gross Weight lb
12Y832W065S0903513	1 box	Watchbands of base metal, not gold	9113.20.00	20
<p>I, the undersigned, being duly authorized by the Exporter, and having made the necessary enquiries hereby certify that based on the rules of origin of the country of destination, all the goods listed originate in the country and place designated. I further declare that I will furnish to the Customs authorities of the importing country or their nominees, for inspection at any time, such evidence as may be requested for the purpose of</p> <p>The goods were produced/manufactured at</p> <p>Insert place of produced / manufactured</p> <p>Signature of Authorised Officer </p>				
<p>The undersigned, duly authorized by the Designated Issuing Authority certifies on the basis of information supplied and to the best of their knowledge and belief that the goods are of the designated origin, production or manufacture.</p> <p></p> <p>Signature of Authorised Officer </p> <p>Date <b>21 Jan 2010</b></p>				

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# eCO – Everyone wins .....

- Eliminates messenger costs  
– locally & overseas
- Saves *time* and *money*
- eCO arrives before goods
- Streamlines Global supply chain
- Reduces cost to export
- Saves on paper – GREEN!



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# [www.ecertify.com](http://www.ecertify.com)

*Questions?*

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