ILLINOIS
INTERNATIONAL BUSINESS CALENDAR
July 10, 2023

*****CONNECTING YOU TO GLOBAL MARKETS*****

The Illinois International Business Calendar is published by the International Trade Association of Greater Chicago (ITA/GC). The Calendar is also available on our website: www.itagc.org. It is published every Friday, and available at no charge.

Inclusion Policy: As a public service to the international business community, we publish a listing of international business events for which we receive written notification, preferably by e-mail (info@itagc.org). Any organization may submit events that would be of interest to and are open to the Illinois international business community. There is no charge. All calendar listings are subject to the editor’s discretion. Inclusion of an event does not imply endorsement by any of the sponsoring organizations.

Founded in 1978, the International Trade Association of Greater Chicago (ITA/GC) is a not-for-profit, 501(c)6 voluntary business association dedicated to promoting international commerce in all its forms. The ITA/GC provides a forum for the exchange of practical information and insight within the international business community. Members share interests in import and export matters, in international investment, alliance, and licensing opportunities, and – in the broader sense – doing business across the world.

The ITA/GC’s focus is on practicality: on building knowledge and enabling relationships that help people do international business. While our scope of interest is diverse – all aspects of trading and commercial activity across all geographies and all industries – our work is simple: to help others gain understanding that is personal, current and actionable.

New events, and events with additional/revised information, are indicated in Green.

FEATURED ITA/GC PROGRAMS
HELPING YOU GAIN UNDERSTANDING THAT IS PERSONAL, CURRENT & ACTIONABLE

Jul. 13 - GROWTH STRATEGIES IN THE NEW ERA AMID INCREASING GLOBAL UNCERTAINTIES. Twenty-second Annual U.S.-China Trade Conference sponsored by the U.S.-China Chamber of Commerce and others; supported by the International Trade Association of Greater Chicago. Among the speakers: Weifang Zhou, EVP and President, Testing, Inspection and Certification, UL Solutions; Lou Longo, Partner, Plante Moran, PLLC; Eric Rock, Managing Partner and Founder, Rock Trade Law LLC; Phil Levy, Chief Economist, Flexport; Martin Booker, General Manager, Amphenol; Don Hall, EVP, CFO, and Board Member, Zipcorp (Zippo); Pin Ni, President, Wanxiang America Corporation; Ryan Rzepka, Controller/Supply Chain Manager, Healthometer Professional Scales. Union League Club of Chicago, 65 West Jackson Boulevard, Chicago. USCCC Members - $445; ITA/GC Members - $495; Non-members - $545. For information & registration, please see: https://www.usccc.org/

Jul. 19 EMBEDDED PAYMENT SOLUTIONS FOR CASH IN ADVANCE AND OPEN ACCOUNT USD EXPORT INVOICES. Luncheon program sponsored by the International Trade Association of Greater Chicago. Presentations by Paul Warfield, Managing Director, Global Trade & Treasury, Huntington National Bank and Kevin Masterson, Senior Account Executive, B2B, Flywire will discuss how embedding a payment link in a company’s commercial invoice allows for just a few clicks to make a payment in a local currency and send the USD value back to the exporter for 100%. 11:45 a.m. – 2:00 p.m., Carlucci Rosemont, 6111 North River Road, Rosemont, IL. ITA/GC Members - $50; Non-members - $75. For information & registration, please see: https://www.eventbrite.com/e/embedded-payment-solutions-for-cash-in-advance-and-open-account-usd-export-tickets-658035320357.
REBUILDING UKRAINE – FINDING SAFE BUSINESS PARTNERS IN A VOLATILE MARKET.

Luncheon program sponsored by the International Trade Association of Greater Chicago.
Presentations by Louise M. Kern, Managing Director, GloBIS and Kirk Samson, Senior Director, Nexdigm who will discuss the growing opportunities that exist for investing in Ukraine as well as how to vet your potential business partners and ensure that you’re working with legitimate companies. A representative of the U.S. Commercial Service will describe what government programs and policies can help protect your business ventures in Ukraine. 11:30 a.m. – 2:00 p.m., Carlucci Rosemont, 6111 North River Road, Rosemont, IL. ITA/ GC Members - $50; Non-members - $75. For information & registration, please see: https://www.eventbrite.com/e/rebuilding-ukraine-finding-safe-business-partners-in-a-volatile-market-tickets-673447047247.

Of Note:

National Export Strategy 2023: Just released, the National Export Strategy (NES) outlines actions that the U.S. Government is pursuing to better equip American companies and workers to compete globally and grow through international trade. The report highlights government programs and resources to assist U.S. businesses – including small and medium enterprises, historically underrepresented businesses, and those new to exporting – overcome barriers to trade. The Strategy outlines export promotion actions and activities in several sectors, including: Climate and clean technology solutions; Manufacturing; Travel and tourism; International education; Global infrastructure development; Agriculture, fish, and forestry; Seafood industries.

WTO Issues New Edition of World Tariff Profiles: On July 6 the WTO issued the 2023 edition of “World Tariff Profiles”, an annual publication providing comprehensive information on tariffs imposed on imports by over 170 countries and customs territories. The report – jointly prepared with the International Trade Centre and the United Nations Conference on Trade and Development (UNCTAD) – also provides data on non-tariff measures, such as anti-dumping actions, countervailing duties and safeguard measures. One-page profiles provide an overview of each economy's tariffs broken down by product group. The profiles also show the tariffs imposed by its main trading partners.

Dezan Shira Announces Investing in Indonesia Portal: This guide provides vital economic, geographic, and regulatory insights and guidance that business investors, managers, or expats need to understand Indonesia, and chart their path to a healthy business. Find spotlight and explainer articles, news updates and factsheets, useful tools, as well as webinars and videos featuring on-the-ground advisors that contribute to the Doing Business in Indonesia knowledge.

Will US Semiconductor Restrictions on China Backfire?: Writing in the Hinrich Foundation’s newsletter, Stephen Olson observes that the success of President Biden’s controversial decision to restrict the export of advanced chips and associated technologies to China rests on three issues: Whether the loss of the Chinese market will leave U.S. industry less competitive, how China will react, and how badly will the restrictions regime leak? “In October last year, the U.S. Department of Commerce issued new restrictions on exports to China of advanced chips and an array of sophisticated equipment used to manufacture them. These restrictions go far beyond those put in place by the Trump administration and effectively constitute a chokehold on China’s ability to leap ahead in semiconductor technology.”

Canada Changes the Rules: Imminent Threat to U.S. Exports: As reported by Sandler, Travis & Rosenberg, P.A., U.S. exporters would take a big hit in the Canadian market under a fundamental change to customs valuation policy now under consideration there. Under the current Value for Duty Regulations, Canada calculates import duties based on the transaction value of the goods, which is typically the price paid or payable in the sale for export of goods to a purchaser in Canada. However, a proposed change to those regulations by the Canada Border Services Agency would establish that when an imported product is subject to multiple sales, which is frequently the case in today’s global supply chains, the “sale for export” of that product is the “last sale.”

Request for Comments on Advancing Inclusive, Worker-Centered Trade Policy: The Office of the U.S. Trade Representative is exploring how trade and investment policy may be designed to expand the benefits of trade to include underserved and marginalized communities here in the United States and with trading partners who share concerns about rising inequality. In order to develop inclusive objectives and positions in all trade and investment policy areas for both enhanced engagement and subsequent negotiations, the Office of the U.S. Trade Representative invites public comments. See the Federal Register Notice for details and instructions on submitting comments by August 11.
The fDi Report 2023: The fDi Report 2023 provides a unique glimpse into the fraying global order. Based on data from fDi Markets, the proprietary database of fDi Intelligence that tracks crossborder greenfield investment, the report takes readers on a unique journey through the paradigm shift that the Ukraine war has accelerated. Key trend: In 2022 the total number of foreign direct investment (FDI) projects into North America rose to 2,330 – an increase of 19% and 26% compared to 2021 and 2020, respectively.

U.S.-Taiwan Trade Initiative: Late on May 18 the Office of the U.S. Trade Representative announced that the United States and Taiwan, under the auspices of the American Institute in Taiwan (AIT) and the Taipei Economic and Cultural Representative Office in the United States (TECRO), have concluded negotiations on the U.S.-Taiwan Initiative on 21st Century Trade. The first agreement under the initiative covers the areas of customs administration and trade facilitation, good regulatory practices, services domestic regulation, anticorruption, and small and medium-sized enterprises. The negotiated text is [here](#).

U.S. Exports to China 2023: The US-China Business Council has just released its annual report overviewing the most recent data available on U.S. goods and services exports to China, as well as the American jobs supported by those exports. The report includes detailed information on exports from every U.S. state and congressional district to China. This report explores the latest comprehensive data available for both US goods (2022) and services (2021) exports to China, as well as the American jobs (2021) they support. The report provides a full readout of U.S. goods and services exports to China as well as the jobs supported by those exports. It also covers high-level trends within top export industries and looks into individual states’ and districts’ trade relationships with China.

Guide to Doing Business with the Multilateral Development Banks: The U.S. Department of Commerce’s (USDOC) International Trade Administration (ITA) has a Foreign Commercial Service Officer stationed at five different Multilateral Development Banks (MDBs): the African Development Bank; the Asian Development Bank; the European Bank for Reconstruction and Development; the Inter-American Development Bank; and the World Bank. The MDB program resides in the USDOC’s Advocacy Center and is led by the Senior Commercial Officer at the World Bank. Each MDB differs from the other in its geographic coverage, emphasis on public vs private projects, and overall development goals. This guide provides resources for U.S. companies looking to work with MBDs.

USTR Releases 2023 Trade Policy Agenda and 2022 Annual Report: Ambassador Katherine Tai and the Office of the United States Trade Representative delivered President Biden’s 2023 Trade Policy Agenda and 2022 Annual Report to Congress. This report details USTR’s work to implement the Biden Administration’s trade priorities and advance an inclusive, worker-centered trade policy. Key elements of the 2023 Trade Policy Agenda and 2022 Annual Report include: Engaging with Key Trading Partners and Multilateral Institutions; Standing up for Workers’ Rights; Accelerating Decarbonization and Promoting Sustainable Environmental Practices; Supporting U.S. Agriculture; Bolstering Supply Chain Resiliency; Re-Aligning the U.S.-China Trade Relationship; Promoting Confidence in Trade Policy Through Enforcement; Advancing Equitable, Inclusive, and Durable Trade Policy and Expanding Stakeholder Engagement.

The U.S. Has 13,200 Fewer Small/Medium Business Exporters since 2016: Writing in the Progressive Policy Institute’s Trade Fact of the Week Blog, Ed Gresser notes four alarming trends based on the Bureau of Economic Analysis’ most recent data: (1) Export share of U.S. GDP is down; (2) U.S. share of world exports is also down; (3) Most recent U.S. export growth in natural resources; (4) Fewer exporting businesses. He concludes, “With growth in 2021 and 2022 heavily driven by federal fiscal stimulus and the post-crisis consumer boom, some erstwhile U.S. exporters may simply have decided to concentrate on local customers for a while. And despite un-robust export figures in the second half of 2022, American manufacturers hired pretty enthusiastically and farmers got reasonably good income. Perhaps, with fiscal stimulus fading and consumers now pulling back, companies will return to exporting and the trade stats will improve in 2023.”

Import/Export Certificate: Oakton College is now offering a one year, online 12 credit Import/Export Certificate. With the guidance of experienced professionals in the field, you will: Master industry-standard technology, payment systems and contracts; Learn about national and international trade regulations; Gain skills for negotiating across cultures and diverse legal systems; Graduate from the program with the skills you need to gain an entry-level position as a trade analyst, customs analyst, customs consultant, trade coordinator or compliance specialist. Learn more at: [https://catalog.oakton.edu/career-programs-pathways/global-business-studies/import-export-specialist-certificate/](https://catalog.oakton.edu/career-programs-pathways/global-business-studies/import-export-specialist-certificate/).
**BASIC EXPORT DOCUMENTATION.** Webinar, sponsored by the World Trade Research Institute, will give you a good overview of the most commonly used documents in international trade. 3:00 – 4:00 p.m. CDT. Fee: $69. For information & registration, please see: https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejuvcc2w3a308cde&oseq=&c=&ch=.

**NATO PROCUREMENT.** Webinar sponsored by the U.S. Commercial Service. Presentation by Carlos Ferrer Lopez, Chief of Branch for the Procurement Directorate, NATO Support and Procurement Agency. 9:00 a.m. CDT. Fee: $25. For information & registration, please see: https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QHQ.

**BUILD AMERICA-BUY AMERICA – PART 3.** Last of a 3-part webinar series (May 9, June 13), sponsored by Braumiller Law Group, will provide and detailed and advanced review of more nuanced procurement issues, including the Trade Agreements Act, the recent Acetris court case, waivers, new OMB regulations, the definition of “manufactured” and substantial transformation, origin, COTS (commercially available and off the shelf items). 10:30 a.m. CDT. Fee: $84 for the series; $35 each. For information & registration, please see: https://www.bigmarker.com/series/build-america-buy-america/series_details.

**EXPORT GROWTH IN AFRICA – GO ONLINE!** Webinar, sponsored by IBT Online, will: Explore the online environment of Africa; Describe Nigeria, Kenya and North Africa Search Engine and Social Media marketing; and Present Case Studies. 11:00 a.m. CDT. No fee; advance registration required. For information & registration, please see: https://info.ibt.onl/grow-your-sales-africa.

**GCC SAFETY AND SECURITY OPPORTUNITIES.** Webinar, sponsored by the U.S. Commercial Service, will describe the latest safety and security trends and opportunities in Qatar and Saudi Arabia. 8:00 a.m. CDT. Fee: $25. For information & registration, please see: https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QHX.

**SAUDI ARABIA DEFENSE MARKET & WORLD DEFENSE SHOW 2024.** Webinar, sponsored by the U.S. Commercial Service, will provide an overview of the Saudi defense industry and the benefits of participating in the World Defense Show 2024, February 4-8, 2024, in KSA. 10:00 – 11:30 a.m. CDT. No fee; advance registration required. For information & registration, please see: https://trade.webex.com/webappng/sites/trade/meeting/register/f34a40d1ba2349358ba15bd4a4fa037?ticket=4832534b00000004133b31737063bdc11f9a916b4519a1c7ed154d9620d7fc979f08b1045889a&timestamp=1688062288380&RGID=rabee4b6158148ffa79e646e285091503.

**ACCESS AFRICA NOW: TANZANIA.** Sixth of an 8-part webinar series, sponsored by the U.S. Commercial Service, will present a uniquely comprehensive look at the promise of the African continent for U.S. exporters. Features include: Market information; opportunities and challenges; Direct interaction with on-the-ground U.S. Department of Commerce staff who can assist you in entering sub-Saharan Africa markets; Stories from U.S. companies that have succeeded on the continent; Ample opportunity to ask questions of the staff and companies; Insights on why U.S. Information & Communications Technology, Health Care Technology, and Design & Construction products and services are so in demand throughout Africa. 11:00 a.m. CDT. Fee for the series: $200. For information & registration, please see: https://www.trade.gov/access-africa-now-webinar-series.

**MARKET OPPORTUNITIES IN INDIA.** Webinar, sponsored by the World Trade Research Institute, will cover the opportunities and challenges of doing business in India and will include strategies for success. 1:00 – 2:00 p.m. CDT. Fee: $69. For information & registration, please see: https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejuvcc3be9e17dc5&oseq=&c=&ch=.

**APPAREL CLASSIFICATION SERIES: THE BASICS.** First of a five-part webinar series, sponsored by Sandler, Travis & Rosenberg, P.A., will review a variety of apparel samples and discuss the specific features that US Customs and Border Protection focuses on when determining the correct HTS classification and duty rate. 1:00 – 2:30 p.m. CDT. Fee: $200. For information & registration, please see: https://www.strtrade.com/training/events/upcoming-webinars/apparel-classification-series-the-basics.
**GROWTH STRATEGIES IN THE NEW ERA AMID INCREASING GLOBAL UNCERTAINTIES.** Twenty-second Annual U.S.-China Trade Conference sponsored by the U.S.-China Chamber of Commerce and others; supported by the International Trade Association of Greater Chicago. Among the speakers: Weifang Zhou, EVP and President, Testing, Inspection and Certification, UL Solutions; Lou Longo, Partner, Plante Moran, PLLC; Eric Rock, Managing Partner and Founder, Rock Trade Law LLC; Phil Levy, Chief Economist, Flexport; Martin Booker, General Manager, Amphenol; Don Hall, EVP, CFO, and Board Member, Zipcor (Zippo); Pin Ni, President, Wanxiang America Corporation; Ryan Rzepka, Controller/Supply Chain Manager, Healthmeter Professional Scales. Union League Club of Chicago, 65 West Jackson Boulevard, Chicago. USCCC Members - $445; ITA/GC Members - $495; Non-members - $545. For information & registration, please see: [https://www.usccc.org/](https://www.usccc.org/).

**OPPORTUNITIES IN THE HEALTHCARE SECTOR IN THE SOUTHERN CONE REGION.** Webinar, sponsored by the U.S. Commercial Service, will describe priorities for Argentina, Chile and Uruguay. 12:00 – 1:15 p.m. CDT. Fee: $25. For information & registration, please see: [https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QD7](https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QD7).

**OPERATING IN U.S. FOREIGN TRADE ZONES.** Webinar, sponsored by the World Trade Research Institute, will cover the basics including how FTZs work, and the benefits and rules for operating in an FTZ, helping your company evaluate the opportunity. 12:00 – 1:00 p.m. CDT. Fee: $69. For information & registration, please see: [https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejuvcc3p4628550f&oeseq=&c=&ch=](https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejuvcc3p4628550f&oeseq=&c=&ch=).

**ILlicit Trade/Forced Labor.** Webinar, sponsored by the National Association of Foreign Trade Zones, will update the most recent information regarding the UFLPA. 1:00 – 2:00 p.m. CDT. NAFTZ Members – No fee; Non-members - $75. For information & registration, please see: [https://members naftz.org/eventcalendar/Details/webinar-illicit-trade-forced-labor-872687?sourceTypeld=Website](https://members naftz.org/eventcalendar/Details/webinar-illicit-trade-forced-labor-872687?sourceTypeld=Website).

**CLEANTECH MARKET OPPORTUNITIES AND FINANCING IN CANADA & MEXICO.** Webinar, sponsored by the U.S. Commercial Service, will highlight cleantech market opportunities and the Export Import Bank (EXIM) will highlight opportunities and related financing options available to fund alternative energy strategies. 1:00 – 2:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: [https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QGW](https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QGW).

**ADvanced Export Documentation.** Webinar, sponsored by the World Trade Research Institute, will cover less common and more unusual export documents so that you’re not surprised by unusual requests. 10:00 – 11:00 a.m. CDT. Fee: $69. For information & registration, please see: [https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejuvcc3p4628550f&oeseq=&c=&ch=](https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejuvcc3p4628550f&oeseq=&c=&ch=).

**Doing Business in Europe: Eurasia.** Webinar, sponsored by the U.S. Commercial Service, will focus on Kazakhstan and South Caucasus countries of Armenia, Azerbaijan, and Georgia that offer multiple opportunities for U.S. exports. 9:00 a.m. CDT. Fee: $30. For information & registration, please see: [https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QJ3](https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QJ3).

**Import and Customs Considerations in Mergers, Acquisitions and Divestitures.** Webinar sponsored by the International Compliance Professionals Association and Braumiller Law Group. Presentation by Bruce Leeds, Senior Counsel, Braumiller Law Group. 1:00 p.m. CDT. ICPA Members - $25; Non-member - $50. For information & registration, please see: [https://web.event.com/event/31eeb6c4-f08b-4e7e-9a36-88925662a866/summary](https://web.event.com/event/31eeb6c4-f08b-4e7e-9a36-88925662a866/summary).

**Export Controls and Government Procurement Issues in M&A Transactions.** Webinar, sponsored by Sandler, Travis & Rosenberg, P.A., will discuss M&A issues that will help prepare you and your company for corporate transactions involving export compliance and/or government procurement issues. 1:00 – 1:30 p.m. CDT. Fee: $100. For information & registration, please see: [https://www.strtrade.com/training/events/upcoming-webinars/export-controls-and-government-procurement-issues-in-ma-transactions](https://www.strtrade.com/training/events/upcoming-webinars/export-controls-and-government-procurement-issues-in-ma-transactions).
**NEW INCOTERMS 2020.** Webinar, sponsored by the World Trade Research Institute, will cover the basics of Incoterms including the most recent updates from 2020. 2:00 – 3:00 p.m. CDT. Fee: $79. For information & registration, please see: https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejuvw3ht3504fac6&oseq=&c=&ch=

**How to Leverage Arab Health Trade Show to Unlock Opportunities Across the Middle East.** Webinar, sponsored by the U.S. Commercial Service, will describe projects and trends in the region and the details and advantages of exhibiting in the USA Partnership Pavilion at Arab Health. 10:00 – 11:00 a.m. CDT. No fee; advance registration required. For information & registration, please see: https://www.trade.gov/usa-pavilion-arab-health

**Bigger. Bolder. Buckle up for Exporting!** Webinar sponsored by Women Entrepreneurs Grow Global. Presentations by Ursula Wegrzynowicz, Business Development Specialist at EXIM Bank and Tammy Phillips, Strategic Business Consultant at Howe Corporation, who will discuss the ins and outs to exporting, export strategy and export financing. 11:00 a.m. – 12:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://register.gotowebinar.com/register/55434668005425242?mc_cid=ccd48cc01c&mc_eid=6499c7d108.

**Embedded Payment Solutions for Cash in Advance and Open Account USD Export Invoices.** Luncheon program sponsored by the International Trade Association of Greater Chicago. Presentations by Paul Warfield, Managing Director, Global Trade & Treasury, Huntington National Bank and Kevin Masterson, Senior Account Executive, B2B, Flywire will discuss how embedding a payment link in a company’s commercial invoice allows for just a few clicks to make a payment in a local currency and send the USD value back to the exporter for 100%. 11:45 a.m. – 2:00 p.m., Carlucci Rosemont, 6111 North River Road, Rosemont, IL. ITA/GC Members - $50; Non-members - $75. For information & registration, please see: https://www.eventbrite.com/e/embedded-payment-solutions-for-cash-in-advance-and-open-account-usd-export-tickets-658035320357.

**Getting Ready for International Trade: Leveraging Resources for Export Success.** Fourth in a five-part webinar series, sponsored by the Illinois SBDC International Trade Center at the Bradley University Turner Center for Entrepreneurship, will review resources for international trade data; highlight why you must understand the global Harmonized Code System used by countries to report their imports and exports; discuss the Illinois STEP grant program, which provides reimbursement for allowable international marketing expenses. 12:00 – 1:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://bradley.zoom.us/meeting/register/tJwudu2prDgiEtXtorOCBC3skYswl1dKVDKWy.

**Business Opportunities in Canada and Mexico: Automotive and Transportation.** Webinar, sponsored by the U.S. Commercial Service, will discuss the top business opportunities for U.S. exporters in the automotive and transportation sectors in Canada and Mexico. 1:00 – 2:25 p.m. CDT. Fee: $25. For information & registration, please see: https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QGG.

**USMCA Impact to FTZ Related Changes.** Webinar, sponsored by the National Association of Foreign Trade Zones, will cover the latest information regarding the USMCA FTZ issues, as well as the expected results of the ongoing USITC FTZ investigation regarding USMCA impacts on FTZ competitiveness. 1:00 – 2:00 p.m. CDT. NAFTZ Members – No fee; Non-members - $75. For information & registration, please see: https://members.naftz.org/eventcalendar/Details/webinar-usmca-impact-to-ftz-related-changes-864670?sourceTypeId=Website.

**Globalize Your Website.** Webinar, sponsored by the World Trade Research Institute, will provide you with many tools and resources for updating your website and increasing your international sales. 2:00 – 3:00 p.m. CDT. Fee: $69. For information & registration, please see: https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ejuvw3id91b446d0&oseq=&c=&ch=
**U.S. Import and Export of Marijuana, Hemp and Paraphernalia.** Webinar sponsored by Harris Bricken. Expert panelists will address the: Controlled Substances Act; 2018 Farm Bill; Controlled Substances Import and Export Act; Customs Modernization Act. 12:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://register.gotowebinar.com/register/5190015272825875295?source=blog.

**Advanced Classification Part 1: Scope of the Heading.** First of a four-part webinar series, sponsored by Sandler, Travis & Rosenberg, P.A., will take a deep dive into GRI I to interpret and apply the tariff terms and notes. 1:00 – 2:00 p.m. CDT. Fee: $200. For information & registration, please see: https://www.strtrade.com/training/events/upcoming-webinars/advanced-classification-part-1-scope-of-the-heading.

**Romania & Poland: Aerospace and Defense.** Webinar, sponsored by the U.S. Commercial Service, will provide insights about the defense market plans, priorities, objectives and projects in the near and long term in advance of a trade mission, November 12-17. 9:00 a.m. CDT. Fee: $25. For information & registration, please see: https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QHU.

**Rebuilding Ukraine – Finding Safe Business Partners in a Volatile Market.** Luncheon program sponsored by the International Trade Association of Greater Chicago. Presentations by Louise M. Kern, Managing Director, GloBIS and Kirk Samson, Senior Director, Nexdigm who will discuss the growing opportunities that exist for investing in Ukraine as well as how to vet your potential business partners and ensure that you’re working with legitimate companies. A representative of the U.S. Commercial Service will describe what government programs and policies can help protect your business ventures in Ukraine. 11:30 a.m. – 2:00 p.m., Carlucci Rosemont, 6111 North River Road, Rosemont, IL. ITA/GC Members - $50; Non-members - $75. For information & registration, please see: https://www.eventbrite.com/e/rebuilding-ukraine-finding-safe-business-partners-in-a-volatile-market-tickets-673447047247.

**Info Session – U.S. Cleantech Trade Mission to China.** Webinar, sponsored by the U.S. Commercial Service, will provide information about the Oct/Nov 2023 U.S. Cleantech Trade Mission to China and how to join a part of the delegation. 1:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QHP.

**Understanding the Food & Drug Administration’s Import Process.** Webinar sponsored by Sandler, Travis & Rosenberg, P.A. Join former FDA Director of Import Operations & Policy Domenic Veneziano and ST&R associate Andrea Jeglum for a discussion on how the FDA regulations affect your imports and how best to mitigate compliance risks. 1:00 – 2:00 p.m. CDT. Fee: $200. For information & registration, please see: https://www.strtrade.com/training/events/upcoming-webinars/understanding-the-food-drug-administration-s-import-process.

**AI and Trade.** Virtual intensive trade seminar sponsored by the Washington International Trade Association Academy. Topics include: The Current State of Artificial Intelligence; Practical Applications of AI in Business and Trade; Policy Considerations for Trade Professionals. 8:00 – 11:00 a.m. CDT. WITA Members - $50; Non-members - $100. For information & registration, please see: https://www.wita.org/events/ai-its-2023/.

**Virtual Customs Broker Exam Prep Course.** Sponsored by Sandler, Travis & Rosenberg, P.A., this course includes 40 hours of class instruction on topics such as broker regulations, entry, classification, valuation, free trade agreements, antidumping/countervailing duty, fines, penalties and forfeitures, bonds, country of origin marking, liquidation, search and seizure, and intellectual property. Sessions are Monday and Thursday from 5:00 – 7:30 p.m. CDT. Fee: $1,050. For information & registration, please see: https://www.strtrade.com/training/events/upcoming-webinars/virtual-customs-broker-exam-prep-course-october-2023-exam.
Aug. 2 - **2023 LGBTQI+ MEXICO EXECUTIVE MATCHMAKING FORUM.** Organized by the U.S. Commercial Service Mexico in partnership with the National LGBT Chamber of Commerce, this event will promote inclusion, economic development, and trade between both countries within the LGBTQI+ community. The forum participants will have the opportunity to engage in business-to-business appointments, each of which will be with pre-screened potential buyers, agents, distributors, or joint-venture partners in Mexico City. The forum will also include an evening reception that will feature a travel fair focused on LGBTQI+ friendly U.S. destinations. For information & an application, please see: https://www.trade.gov/mexico-lgbt-trade-mission.

Aug. 2 - **GETTING READY FOR INTERNATIONAL TRADE: PUTTING IT ALL TOGETHER.** Last in a five-part webinar series, sponsored by the Illinois SBDC International Trade Center at the Bradley University Turner Center for Entrepreneurship, will discuss how to incorporate all the topics from the prior workshops to develop an export plan and the SBA Export Business Planner – an easy to use guide to facilitate the creation of an export plan. 12:00 – 1:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://bradley.zoom.us/meeting/register/tJ0scOmopj8uGtX4ZADP8qiHDYuT82kypehT.

Aug. 6 - **THE GLOBAL DIVERSITY EXPORT INITIATIVE BUSINESS MISSION TO SOUTH AFRICA, GHANA, AND OPTIONAL STOP IN NIGERIA.** Sponsored by the U.S. Department of Commerce, this executive-led mission is focused on building commercial bridges between U.S. owned or led businesses from underserved communities and business communities in South Africa, Ghana, and Nigeria. Industry sectors include: automotive, ICT, safety & security, and consumer products. The mission will help participating firms and organizations gain market insights, make industry contacts, solidify business strategies, and advance specific projects, with the goal of increasing U.S. exports. By participating in an official U.S. industry delegation, rather than traveling on their own, U.S. companies will enhance their ability to secure meetings and gain greater exposure in these markets. For information & an application, please see: https://www.trade.gov/global-diversity-export-initiative-mission-africa.

Aug. 9 - **ACCESS AFRICA NOW: ANGOLA.** Seventh of an 8-part webinar series, sponsored by the U.S. Commercial Service, will present a uniquely comprehensive look at the promise of the African continent for U.S. exporters. Features include: Market information; opportunities and challenges; Direct interaction with on-the-ground U.S. Department of Commerce staff who can assist you in entering sub-Saharan Africa markets; Stories from U.S. companies that have succeeded on the continent; Ample opportunity to ask questions of the staff and companies; Insights on why U.S. Information & Communications Technology, Health Care Technology, and Design & Construction products and services are so in demand throughout Africa. 11:00 a.m. CDT. Fee for the series: $200. For information & registration, please see: https://www.trade.gov/access-africa-now-webinar-series.

Aug. 15 - **DECOUPLING OF THE U.S.-CHINA RELATIONSHIP.** Webinar sponsored by the United States Heartland China Association with the University of Missouri-St. Louis. Speakers include: Edward L. Monser, former President, Emerson Electric Co.; Joel Glassman, Director Emeritus, Office of International Studies and Programs, University of Missouri- St. Louis; Hung-Gay Fung, Curators’ Distinguished Professor of Finance and Dr. Y.S. Tsiang Professor of Chinese Studies, University of Missouri-St. Louis. 6:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://us02web.zoom.us/webinar/register/1916866009246/WN_3jyRu84nQ52JSZiHdFXGog#/registration.

Aug. 23 - **ADVANCED CLASSIFICATION PART 2: IT’S ALL RELATIVE.** Second in a four-part webinar series, sponsored by Sandler, Travis & Rosenberg, P.A., will focus on GRI 3(a) (relative specificity) and US ARI 1(a) (principal use). 1:00 – 2:00 p.m. CDT. Fee: $200. For information & registration, please see: https://www.strtrade.com/training/events/upcoming-webinars/advanced-classification-part-2-it-s-all-relative.
Aug. 28 - **UNITED STATES DESTINATIONS SHOWCASE – THE AMERICAS.** Five-day virtual program, sponsored by the U.S. Commercial Service, will allow you to highlight your destination, meet with key travel trade contacts, and learn from travel market and policy updates from Argentina, Chile, Colombia, Costa Rica, El Salvador, Panama and Peru. Fee: $500. For information & registration, please see: [https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QH1](https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QH1).

Sep. 1 - **HEALTHCARE TRADE MISSION TO SAUDI ARABIA.** The United States Department of Commerce, International Trade Administration, is leading this Healthcare Trade Mission to Saudi Arabia - Riyadh, Dhahran, Jeddah. Participating U.S. firms will gain market insights, make industry and government contacts, solidify business strategies and advance specific projects with the goal of increasing U.S. healthcare product and service exports to this rapidly expanding market. The trade mission will include one-on-one business appointments with potential buyers, distributors, and joint venture partners. In addition, delegates will participate in meetings with relevant government authorities such as the Ministry of Health as well as with business groups like the Chamber of Commerce, who will address several topics like procurement, tenders, policies, and regulations. For information & an application (deadline: June 20), please see: [https://www.trade.gov/healthcare-trade-mission-saudi-arabia-2023](https://www.trade.gov/healthcare-trade-mission-saudi-arabia-2023).

Sep. 9 - **CLINICAL WASTE MANAGEMENT MISSION TO INDONESIA AND MALAYSIA.** The United States Department of Commerce, International Trade Administration (ITA), is organizing this mission to assist U.S. environmental technology, waste management, and medical waste sector exporters and ITA strategic partners in exploring market opportunities into Southeast Asia. The Mission will include matchmaking appointments, market briefings, policy-focused roundtables, and site visits to increase U.S. industry competitiveness and build relationships. Mission participants will gain firsthand knowledge of the selected Southeast Asian markets through business overviews and introductions to hospitals and clinical laboratories, government healthcare agencies, distributors, and others who could benefit from U.S. products and services. For information & an application (by June 30), please see: [https://www.trade.gov/clinical-waste-management-mission-indonesia-and-malaysia](https://www.trade.gov/clinical-waste-management-mission-indonesia-and-malaysia).

Sep. 11 - **ACCESS AFRICA NOW: ETHIOPIA.** Last of an 8-part webinar series, sponsored by the U.S. Commercial Service, will present a uniquely comprehensive look at the promise of the African continent for U.S. exporters. Features include: Market information; opportunities and challenges; Direct interaction with on-the-ground U.S. Department of Commerce staff who can assist you in entering sub-Saharan Africa markets; Stories from U.S. companies that have succeeded on the continent; Ample opportunity to ask questions of the staff and companies; Insights on why U.S. Information & Communications Technology, Health Care Technology, and Design & Construction products and services are so in demand throughout Africa. 11:00 a.m. CDT. Fee for the series: $200. For information & registration, please see: [https://www.trade.gov/access-africa-now-webinar-series](https://www.trade.gov/access-africa-now-webinar-series).

Sep. 13 - **TRADE MISSION TO CANADA AND MEXICO AND BUSINESS OPPORTUNITIES IN THE AMERICAS’ CONFERENCE.** The United States Department of Commerce is organizing a trade mission to Canada and Mexico from September 17-22, 2023, that will include the Business Opportunities in the Americas Conference in Washington, DC on September 17-19. The Business Opportunities in the Americas Conference will focus on region-specific sessions, market entry strategies, export compliance, legal, logistics, disaster resilience and recovery and trade financing resources. The combination of the Trade Americas conference and customized business-to-business matchmaking appointments in ONE or TWO cities with pre-screened potential buyers, agents, distributors, or joint venture partners will provide participants with strategies for expanding their business throughout Canada and/or Mexico. For information & an application, please see: [https://www.trade.gov/trade-mission-canada-and-mexico](https://www.trade.gov/trade-mission-canada-and-mexico).
Sep. 18 - **Cybersecurity Business Development Mission to Taiwan, South Korea, and Japan.** Led by the U.S. Department of Commerce, the purpose of the business development mission is to introduce U.S. firms to East Asia’s information and communication technology (ICT) security and critical infrastructure protection markets, and to assist them in finding business partners and export their products and services to the region. This mission will also promote the tenets and adoption of the U.S. National Institute of Standards and Technology (NIST) Cybersecurity Framework globally. The business development mission is intended to include representatives from U.S. companies and U.S. trade associations with members that provide cybersecurity and critical infrastructure protection products and services. For information & an application (deadline: June 23), please see: [https://www.trade.gov/cyber-mission-asia](https://www.trade.gov/cyber-mission-asia).

Sep. 27 - **Advanced Classification Part 3: Essentially Essential.** Third of a four-part webinar series, sponsored by Sandler, Travis & Rosenberg, P.A., covers classifying combinations of all kinds. 1:00 – 2:00 p.m. CDT. Fee: $200. For information & registration, please see: [https://www.strtrade.com/training/events/upcoming-webinars/advanced-classification-part-3-essentially-essential](https://www.strtrade.com/training/events/upcoming-webinars/advanced-classification-part-3-essentially-essential).

Nov. 12 - **U.S. Aerospace & Defense Trade Mission to Romania and Poland.** Organized by the U.S. Department of Commerce’s International Trade Administration, the objective for this mission is to give U.S. companies an opportunity to provide aerospace and defense equipment, technology, and services to Romania and Poland. Participating U.S. firms will gain market insights, make industry contacts, solidify business strategies, and advance specific projects, with the goal of increasing U.S. exports and services in the aerospace and defense sectors. For information & an application, please see: [https://www.trade.gov/us-aerospace-defense-trade-mission-romania-and-poland](https://www.trade.gov/us-aerospace-defense-trade-mission-romania-and-poland).

Oct. 25 - **Advanced Classification Part 4: Preferential Classifications.** Last of a four-part webinar series, sponsored by Sandler, Travis & Rosenberg, P.A., focuses on duty exemptions by classification. 1:00 – 2:00 p.m. CDT. Fee: $200. For information & registration, please see: [https://www.strtrade.com/training/events/upcoming-webinars/advanced-classification-part-4-preferential-classifications](https://www.strtrade.com/training/events/upcoming-webinars/advanced-classification-part-4-preferential-classifications).

Nov. 13 - **Financial Technologies Business Development Mission to Asia.** Mission led by the U.S. Department of Commerce, will stop in Singapore and Tokyo with an optional stop in Seoul. The purpose of the mission is to expand opportunities for U.S. companies in the Indo-Pacific region at the intersection of financial services, financial technology, payments, reg fintech, and sustainable financial technology. This mission will also be part of delivering and advancing U.S. technology, standards and commercial interests in this vital region of the world. For information & an application, please see: [https://www.trade.gov/fintech-mission-asia](https://www.trade.gov/fintech-mission-asia).

Dec. 2 - **Transportation and Logistics Trade Mission to Saudi Arabia.** Led by the U.S. Department of Commerce, participating U.S. firms will gain market insights, make industry and government contacts, solidify business strategies and advance specific projects with the goal of increasing U.S. smart/intermobility technology exports, as well as product and service exports to this rapidly expanding market. The trade mission will include one-on-one business appointments with potential buyers, distributors, and joint venture partners. In addition, delegates will participate in meetings with key government authorities and companies such as the Ministry of Transport and Logistics, the Specialized Integrated Logistics Zone, Saudi Arabia Railways and more, as well as with business groups like the Council of Saudi Chambers, who will address several topics like procurement, tenders, policies, and regulations. Mission participants will also connect with U.S. Government officials based in the region to discuss industry developments and opportunities. For information & an application, please see: [https://www.trade.gov/transportation-and-logistics-trade-mission-saudi-arabia](https://www.trade.gov/transportation-and-logistics-trade-mission-saudi-arabia).
About the ITA/GC

Founded in December 1977, The International Trade Association of Greater Chicago (ITA/GC) was incorporated in January 1979 as an Illinois not-for-profit, voluntary business association dedicated to promoting international commerce in all its forms by providing a forum for the exchange of practical information and insight within the international business community. The ITA/GC’s focus is on practicality: on building knowledge and enabling relationships that help people do international business. While our scope of interest is diverse – all aspects of trading and commercial activity across all geographies and all industries – our work is simple: **to help others gain understanding that is personal, current and actionable.**

Annual membership dues are: Individual - $150; Consular/Diplomatic - $75 (up to 3 members); Academic/Faculty - $200 (up to 8 designated faculty members); Student from a participating academic institution - $25; Regular student - $50; Associate/Non-resident (more than 150 miles from O’Hare International Airport) - $50; Retired/Job Transition - $50; Corporate (up to 8 designated members) - $300. For a Membership Application, please call 773/725-1106; e-mail: info@itagc.org; or visit: www.itagc.org.

About Barnes Richardson

Barnes Richardson ([http://www.barnesrichardson.com](http://www.barnesrichardson.com)) has been focused on international trade regulation and customs law since 1919. Our practice is global and includes matters originating both within and outside of the United States. We are a proud member of Meritas, an international group of law firms providing local, reliable, and efficient legal representation all over the world. We have provided customs or trade advice to over one-third of the manufacturers in the Fortune 100.

About MichaelSilver

MichaelSilver ([www.michaelsilver.com](http://www.michaelsilver.com)) provides a full scope of accounting and assurance, tax consulting and compliance, and consulting services to a broad range of clients in a wide variety of industries in the U.S. and internationally. Global clients are served through the Firm’s membership in GMN International, an association of legally independent accounting firms. MichaelSilver is committed to exceptional service and provides creative solutions to address the needs and goals of our clients. We continually operate in a manner that reflects our pillars: innovative, trusted, consultative, and energizing.